

2 – 6 November 2025 • Adelaide Convention Centre

The 29th International Conference on
Miniaturized Systems for Chemistry
and Life Sciences

μTAS 2025

ADELAIDE-AUSTRALIA

EXHIBITING AND CONTRIBUTING PROSPECTUS

CONFERENCE CHAIRS

Michael Breadmore
University of Tasmania, AUSTRALIA

Rosanne Guijt
Deakin University, AUSTRALIA

Craig Priest
University of South Australia, AUSTRALIA

CONFERENCE SPONSOR

CBMS

Chemical and Biological
Microsystems Society

SUPPORTED BY

**Business
Events
Adelaide**

BUSINESS EVENTS
AUSTRALIA

**SOUTH
AUSTRALIA**

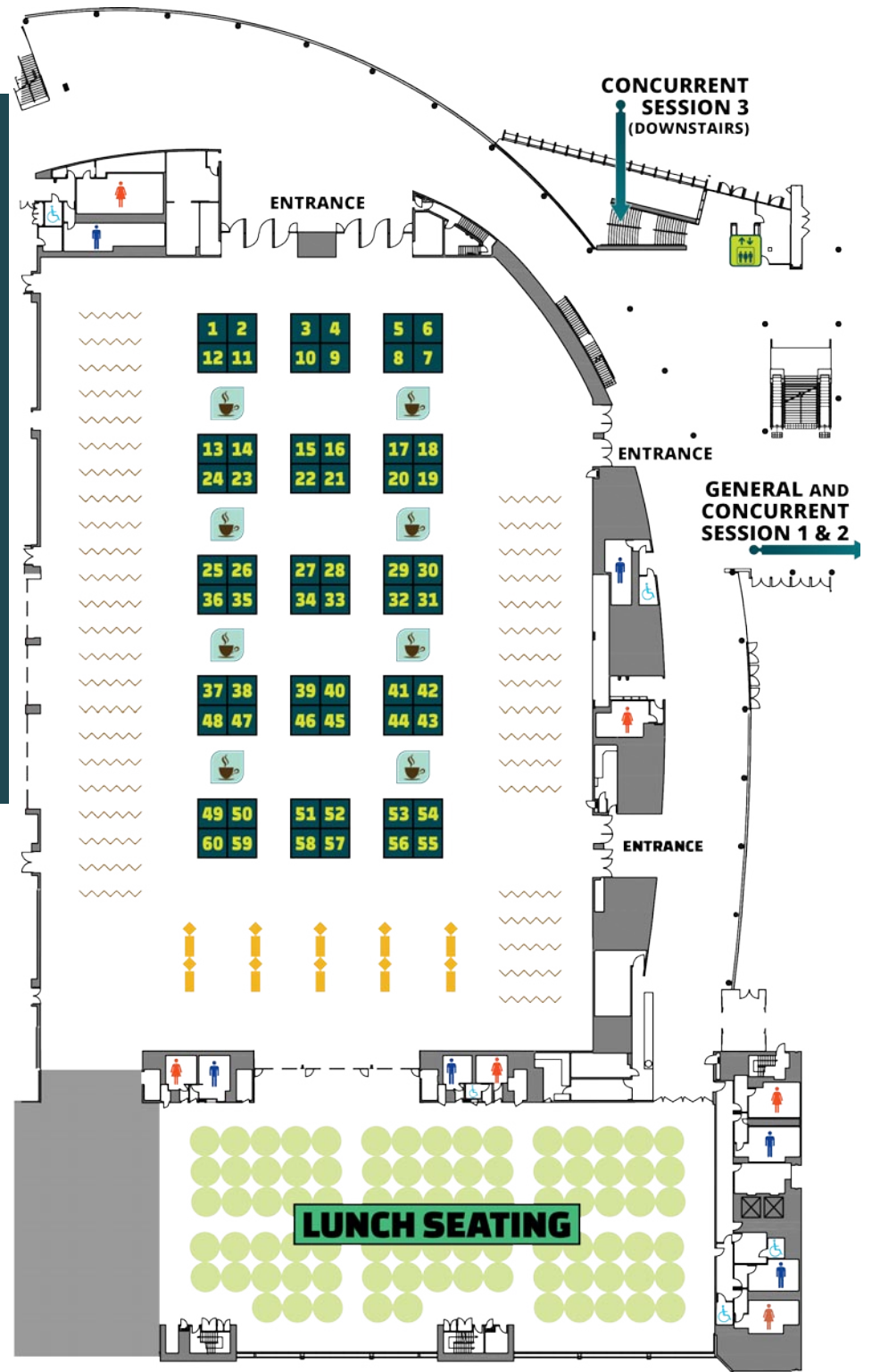
Government
of South Australia
Department of the
Premier and Cabinet

ADELAIDE-
CONVENTION
CENTRE

www.microtas2025.org

EXHIBITOR FLOOR PLAN

MEETING SPACE FLOOR PLAN



Floor plan not to scale.

EXHIBITION TIMES & DATES

SETUP

Sunday, 2 November
13:00 – 16:00

EXHIBIT HOURS

Monday, 3 November
through
Wednesday, 5 November
07:30 - 18:00

Thursday, 6 November
7:30 – 12:00

TEARDOWN

Thursday, 6 November
12:00 – 16:00

Date and Times Subject to Change.

DEADLINES AND CANCELLATIONS

The signed contract and full payment must be received by 1 August 2025 to ensure the ability of the Conference Organizers to complete the benefits/terms of the contract. A Contributor wishing to cancel their contribution prior to 13 June 2025 and after their signed application has been received will be refunded 50%. Cancellations after that time will not receive a refund. All cancellation notices must be made in writing. Booths and contributions will be assigned on a first-come first-served basis.

EXHIBITING OPPORTUNITIES



All Exhibits Include:

- Social Media Announcement Upon Signing
- Company Name on Welcome Sign
- Logo with Link on Conference Website
- Name and Contact Information on Website, Conference App, and Final Program

	BOOTH		TABLETOP DISPLAY		ACADEMIC DISPLAY	
Pricing	On or Before 1 August 2025	After 1 August 2025	On or Before 1 August 2025	After 1 August 2025	On or Before 1 August 2025	After 1 August 2025
	\$3,500	\$3,750	\$1,750	\$2,000	\$2,250	\$2,500
Eligibility	All		Start-up companies (<i><3 years in business</i>)		Academic Institutions and Government Entities	
Description	3mx3m Booth Hard Side/Back Walls, 1 Facia Sign 1 Table, 2 Chairs, 1 Waste Basket, 2 LED Spotlights, and 1 Four Amp Power Point		1 Table and 1 Chair Does not include table cloth.		1 Poster Displayed Monday through Wednesday in the Poster/Exhibit Hall	
Registrations Included	2 Full Registrations		1 Full Registration		1 Full Registration	



ADVERTISING OPPORTUNITIES

Workshop Benefactor	Benefactor of One Workshop (<i>Without Presentation</i>) Includes <ul style="list-style-type: none"> • A Banner (<i>You Provide</i>) in the Workshop Room (<i>Exclusive</i>) • Logo and Contact Details on Conference Website • ¼ Page Advertisement in the Final Program 	\$500
Industry Highlight	15-Minute Recorded Video Presentation Accessible Through Conference Website and App.	\$250
Advertisement in Final Program	Quarter Page	\$500
	Half Page	\$750
	Full Page	\$1000
Pop-Up Banner	Pop-up Banner (<i>you provide</i>) in Lobby	\$750
1-Minute Video	Played on Rotation During Breaks in all Meeting Rooms	\$500

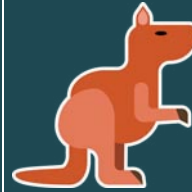
All pricing in U.S. Dollars. GST is applied to all sponsorship, exhibit, and advertising options.

www.microtas2025.org

BENEFACTOR PACKAGES

All Benefactor Packages Include:

- Social Media Announcement Upon Signing
- Logo on Welcome Sign
- Logo with link on Conference Website
- Name and Contact Information on Website, Conference App, and Final Program
- Logo on Banner on Email Mailout



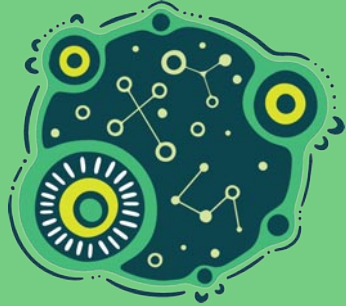
KANGAROO



KOALA



PLATYPUS



		PRICE	\$6,000	\$9,000	\$12,000
		Booth - 3mx3m <i>(Includes 2 Full Registrations)</i>	✓	✓	✓
		Additional Registrations Included	1 Full (3 Total)	2 Full (4 Total)	3 Full (5 Total)
		Social Media Campaign		Monthly	Every 2 Weeks
		Advertisement in Final Program	Quarter Page	Half Page	Full Page
TECHNICAL PROGRAM	Eligibility for Techtalk, Industry-Led Oral Presentation in Technical Program	✓	✓	✓	
	Open Poster in Poster Session	✓	✓	✓	
CONFERENCE ACCESSORIES	Logo on Conference Bag <i>(shared item)</i>		✓	✓	
	Logo on Lanyard <i>(shared item)</i>			✓	
CONFERENCE APP	Rotating Presentation Banner <i>(you create)</i>	✓	✓	✓	
	Logo on Splash Page of App when Loading <i>(shared item)</i>			✓	
	Link to Video Highlight/Custom Podcast			✓	
ADVERTISING IN VENUE	1-Minute Promo Video During Breaks	✓	✓	✓	
	Pop-Up Banner in Lobby <i>(you provide)</i>		✓	✓	
	Logo on Signage at Banquet <i>(shared item)</i>			✓	
	Logo on Pillar Wraps in Venue <i>(shared item)</i>			✓	
EVENT BENEFACTOR	Select From: Early Career/Mid-Career Reception Event Diversity Event Lunch with a Legend		✓	✓	
	Company Branded Coffee Cups (1000) <i>(you provide artwork)</i> Company Logo on Branded Table Decoration Four Pop Up Banners at Catering Location <i>(you provide)</i>			✓	

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TECHTALK – \$1,250

(no fee, unless selected)



MicroTAS 2025 introduces *Industry TechTalks*, providing our benefactors with the opportunity to deliver a 15-minute presentation within one of the parallel streams of the technical program. These will be scheduled between a keynote lecture and the technical program to create a thematic session.

- All benefactors are invited to submit an *Expression of Interest – EOI (short proposal; 500 words)* describing their *TechTalk* by Monday, 16 June 2025.
- *TechTalk* EOI's will be evaluated and ranked by the Sponsor and Exhibitor Committee.
- Ranked EOI's will be aligned with orals identified from the technical program process to create a thematic session.
- Benefactors are encouraged to promote submission of technical abstracts to **MicroTAS** through their network to increase likelihood of having a thematic session.
- Successful contributors will be contacted at the same time as abstracts submitted through the technical program for confirmation and payment.
- Benefactors may submit more than one EOI, but will only be awarded one EOI.
- Send EOI to exhibits@microtas2025.org by Monday, 16 June 2025.



ELEVATE THE CONFERENCE EXPERIENCE

Up Close With A Koala <i>Only 1 Package Available</i>	<ul style="list-style-type: none">• 6 Banquet Tickets• Koala Experience during the Conference Banquet at the Cleland Wildlife Park for 6 People• Organisation May Utilise for Promotional Purposes	\$5,000
Provide a Special Treat During a Refreshment Break	Select From: <ul style="list-style-type: none">• Branded Barista Coffee Cart at Booth (6 hours)• Branded Self-Serve Chocolate Block Station• Branded Candy Table• Branded Ice Cream Freezer• Branded Fruit Cups• Branded Fridge with Softdrinks	\$5,000

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EXHIBIT BOOTH SPACE With reference to the enclosed floor plan, please indicate your booth choices.

1st Choice **2nd Choice** **3rd Choice**

If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

		On or Before 1 August 2025	After 1 August 2025
Booth 3mx3m		<input type="checkbox"/> \$3,500	<input type="checkbox"/> \$3,750
Tabletop Display	Startup Year _____	<input type="checkbox"/> \$1,750	<input type="checkbox"/> \$2,000
Academic Display		<input type="checkbox"/> \$2,250	<input type="checkbox"/> \$2,500

BENEFACTOR

- PLATYPUS** \$12,000
SELECT EVENT ECR/MCR
 Diversity Event Legend Lunch
- KOALA** \$9,000
SELECT EVENT ECR/MCR
 Diversity Event Legend Lunch
- KANGAROO** \$6,000

ELEVATE

- TECHTALK** \$1,250
(only charged when selected)
- BREAK TREAT** \$5,000
SELECT TREAT
 Coffee Chocolate Candy
 Ice Cream Fruit Cup Soft Drink
- UP CLOSE WITH A KOALA** \$5,000

ADVERTISING

- WORKSHOP BENEFACTOR** \$500
- INDUSTRY HIGHLIGHT** \$250
- AD IN FINAL PROGRAM**
 1/4 Page 1/2 Page Full Page
\$500 \$750 \$1,000
- POP-UP BANNER** \$750
- 1-MINUTE VIDEO** \$500

PROGRAM LISTING

GST is applied to all sponsorship, exhibit, and advertising options.

Information as it should appear on the Website and in the Final Program.
 Company: _____
 City: _____ State: _____ Country: _____
 Website: _____ Company Email: _____
ie: info@microtas2025.org

CONTACT PERSON

Contact Name: _____
 Email: _____ Phone: _____
 Signature: _____ Position: _____

PAYMENT INFORMATION

- Bank Wire Transfer** (Bankwire transfer information will be sent to you upon receipt of this contract)
- Credit Card Payment** VISA MasterCard

Total
+10% GST=\$

All pricing in U.S. Dollars. GST is applied to all sponsorship exhibit, and advertising options.

Cardholder Signature: _____
 Card Number: _____ Expiration Date: _____ Verification Code: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____ Country: _____

Please complete form and return to -
Fax: +1-619-232-0799 or Email: exhibits@microtas2025.org

The above signed APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or contribution in the 29th International Conference on Miniaturized Systems for Chemical and Life Sciences (μTAS) and is subject to the terms, conditions, policies and procedures stated herein and outlined on the μTAS website at www.microtas2025.org.

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